



Philips  
Pro Straightener

• Titanium



HPS930

## Professional Titanium plates, faster straightening

The Philips Pro straightener offers the best a straightener needs: Titanium floating plates with best heat conduction for fast straightening with optimal pressure. A 10sec heat-up time for immediate straightening and digital temp control.

### Less hair damage

- More care with ion conditioning for shiny, frizz-free hair
- Healthy hair without hotspots with Even Heat Distribution
- Prevent hair breakage with floating plates
- Faster, yet more caring with high-performance heater
- ThermoGuard prevents unintentional heat exposure above 200C

### Beautifully styled hair

- Professional titanium coating for best heat conduction

### Easy to use

- Long (110mm) plates for fast and easy straightening
- Instant heat-up time of only 10secs
- Salon approved 2.5m cord length
- 5 Year guarantee
- Digital temperature settings for absolute control
- Safe storage of the product with Heat protection cap

# PHILIPS

# Highlights

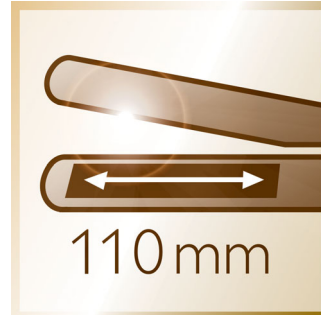
## Titanium coated plates



Titanium coated plates, used professionally, are valued for their robustness and quick heat transfer, resulting in faster straightening. At the same time Titanium is microscopically smoother than ceramic providing optimal friction and therefore limits damage to the hair.

glossiness. The result is hair that is beautifully shiny, smooth and frizz-free.

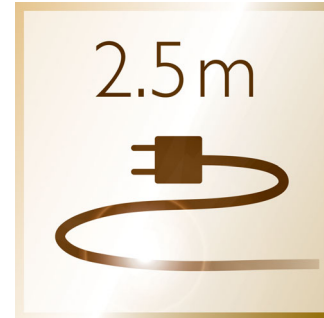
## Long professional plates



The straightening plates have a professional length of 110mm, leading to faster and easier straightening.

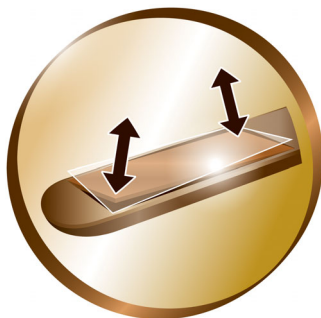
allows you to straighten your hair at a more caring temperature while getting the exact style you want! Your styling will be faster, since you need less strokes, while straightening.

## 2.5m cord



The salon approved long cord length of 2.5m results in improved flexibility and ease of handling, so you can use it anywhere you want.

## Floating Straightening Plates



The floating plates move, when too much pressure is applied during straightening. This protects the hair shaft from being damaged and therefore avoids overall hair breakage.

## 10 sec. heat-up time



The high-performance heater used in combination with the titanium plates, enables an instant heat-up time of only 10 seconds. Switch the straightener on and you are ready to start straightening.

## 5 Year guarantee



This product has been thoroughly tested to deliver professional performance, and a long-lasting guarantee of 5 years.

## Ionic Care



Give your hair an instant care with ionic conditioning. Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and

## High-performance heater



This straightener keeps a more constant temperature and therefore constant results. Thanks to its high-performance heater it

## Digital temperature settings

The temperature wheel, used in the professional world, allows to precisely set the temperature best suited for each hairtype. This is a unique combination of a professional temp setting wheel, with a digital display and precise temperature control.

# Specifications

## Technical specifications

- Voltage: 110-240 V
- Heater type: High-performance heater
- Heat-up time: 10 seconds
- Cord length: 2.5 m
- Maximum temperature: 230 °C

## Caring technologies

- Ionic Care

- Floating plates
- EHD technology

## Service

- 5-year world-wide guarantee

## Features

- Swivel cord
- Hanging loop



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