



#1 mixer brand
in the world*



KitchenAid ARTISAN 4.7 L Tilt-Head Stand Mixer 5KSM195PSxHI & K400 Blender 5KSB4026xHI



- **KitchenAid Colour of the Year 2023:**
Artisan 4.7 L multitasking tilt-head stand mixer and ice crushing K400 variable speed blender in a vibrant, radiant hibiscus
To add an energizing pop of colour in your kitchen
- **KitchenAid has championed the power of colour to fuel creativity since 1955**
The brand's COTY taps global trends to capture the current moment and inspire makers around the world
It invites adventurous cooks of all skill levels to make every day more vibrant by feeding their insatiable appetite for new experiences in the kitchen and beyond
- **Hibiscus is a vivid, lush fuchsia with a matte finish made to attract**
It's bound to turn heads
It celebrates extravagance and free-spirit
It attracts powerful inspiration and fosters connections
- **This eye-catching fuchsia is inspired by the captivating beauty of the Hibiscus flower in a verdant garden**
It is bound to stand out on any countertop just as it does in nature
It embraces new styles and new recipes openly
It energizes the inner maker to explore
Hibiscus attracts new recipes and friends to every kitchen



* Source Euromonitor International Limited; based on custom research conducted October/November 2022 for value sales (in USD) in 2022 through all retail channels.



KitchenAid ARTISAN 4.7 L Tilt-Head Stand Mixer 5KSM195PSxHI



- **KitchenAid Colour of the Year 2023 Edition:**
Artisan 4.7 L tilt-head stand mixer in energizing, vibrant Hibiscus
To match creative baker's personality and kitchen
- **Single multipurpose attachment hub:**
Over 10 optional attachments available
Versatile and easy to use
To make everything from fresh pasta to burgers, veggie noodles, ice cream and more
- **10 speeds: powerful enough for nearly any task or recipe**
From stirring wet and dry ingredients together, to kneading bread dough or whipping cream
- **Full metal construction - 5 years guarantee**
Robust, built-to-last, stable and durable
For great mixing results
- **4.7 L two-tone brushed stainless steel bowl and polished border, with ergonomic handle**
Can process up to 1 kg of all-purpose flour
- **Wider range of culinary tools:**
3 L stainless steel bowl, silver coated pastry beater with horizontal blades, silver coated flex edge beater, scraper, silver coated dough hook, 6-wire whip, secure fit transparent pouring shield
Offers even more opportunities to take the stand mixer to the next level
- **Cord wrap**
To keep the cord in a clean, safe and organised way



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KitchenAid ARTISAN 4.7 L Tilt-Head Stand Mixer

5KSM195PSxHI

TECHNICAL DATA

Wattage		300 W
Motor type		AC (Alternating current)
Max. output motorpower (Horsepower)		0.19 HP
Voltage		220-240 V
Frequency		50/60 HZ
Revolutions per minute (Speed 1 to 10)		58 to 220 RPM
Material body		Die-cast zinc
Trimband	Colour	Brushed aluminium with grey pinstripes
	Text colour	Metallic dark platinum
	Embossed logo	Bright aluminium
Speed control type		Hybrid electronic
Product dimensions	H × W × D	34.3 × 21.1 × 33.8 cm
Packaging dimensions	H × W × D	40.9 × 27.4 × 40.9 cm
Master pack dimensions	H × W × D	42.2 × 27.9 × 41.4 cm
Net weight		11 kg
Gross weight		12.25 kg
Master pack gross weight		12.75 kg
Master pack		1 unit
Cord length		121.92 cm
Country of origin		USA

MAX CAPACITY PER FOOD TYPE

Max flour advised:	
All-purpose flour	1 kg (8 cups)
Whole wheat flour	800 g (6 cups)
Pie crust: grams of flour	500 g
Whipped cream	1 L
Cake	2.7 kg
Bread dough (stiff yeast dough = 55% Absorption ratio)	2 kg
Mashed potatoes	1.5 kg
Cookies (standard 5.1 cm-2 inch cookie)	108 units (9 dozen)

REFERENCES

5KSM195PSEHI	HIBISCUS	8003437640735
5KSM195PSBHI	HIBISCUS	8003437640742

COLOURS

EAN

KitchenAid ARTISAN 4.7 L Tilt-Head Stand Mixer

5KSM195PSxHI



STANDARD ACCESSORIES

4.7 L two-tone brushed stainless steel bowl and polished border, with ergonomic handle

Can process up to 1 kg of all-purpose flour.
Dishwasher-safe.

3 L stainless steel bowl

Compliments the 4.7 L bowl and can be utilized for processing smaller quantities.
No need to wash the bowls in between.
Is made out of polished stainless steel.
Dishwasher-safe.

Silver coated pastry beater with horizontal blades

Make handmade quality pastry dough with less effort.
To achieve consistent dough texture.
To easily break down cold butter into ideal size pieces, without melting, into dry ingredients.
Dishwasher-safe.

Silver coated flex edge beater

For mixing even more various kinds of dough; pulls in the mixture better and makes scraping unnecessary.
Dishwasher-safe.

Scraper

For easy cleaning of the pastry beater.
Dishwasher-safe.

Silver coated dough hook

Used for mixing and kneading yeast dough, such as bread, pizza dough and pasta dough.
Dishwasher-safe.

6-Wire Whip

Used for incorporating air into eggs, egg whites, whipping cream and dips (such as mayonnaise).
Made of aluminum head with stainless steel wires.
Not dishwasher-safe.

Secure fit transparent pouring shield

To ensure the shield stays on for secure mixing to minimise ingredient splatter.
Affords a full view in the bowl.
Allows to precisely and easily add the carefully measured ingredients of many sizes.
Wash the Pouring Shield in warm, soapy water or place it in the top rack of your dishwasher.

Cord wrap

To keep the cord in a clean, safe and organised way.

KitchenAid ARTISAN K400 Blender 5KSB4026xHI



- **KitchenAid Colour of the Year 2023 Edition:**
Artisan 1.4 L blender design available in energizing, vibrant Hibiscus
It feels versatile in how it can fit easily in the home
- **Stable die-cast metal base and die-cast metal knob**
Sturdy, stable, durable and easy to clean
- **Discover more possibilities with the blender optional accessories*:** 500 ml personal jar, 200 ml small batch jar and 1 L citrus press
To create more tastes
- **Simple intuitive controls: one variable 5 speed dial including Pulse, 3 preset recipe programs (ice crush, icy drinks, smoothie) and self-cleaning cycles**
To blend the best-tasting creations or to control taste and texture with a range of variable speeds
- **KitchenAid brand's expertly crafted 3-part blending system: 1.5 peak** HP motor (with Intelli-Speed), unique asymmetric blade and ribbed jar**
These 3 parts work together in harmony to power through tough ingredients for smoother results and to produce perfect texture and taste
 - **Adaptive motor with Intelli-Speed motor control**
Senses contents and maintains the optimal speed to power through all ingredients
 - **Unique asymmetric stainless steel blade, sharpened and precisely angled**
Blends at 4 distinct angles to pull ingredients into the center to power through the toughest ingredients
 - **1.4 L ribbed glass jar**
Folds contents back onto the blades to create a powerful blending vortex to easily tackle tough ingredients

*Sold separately.

**Motor horsepower for the blender motor was measured using a dynamometer, a machine that laboratories routinely use to measure the mechanical power of motors. Our 1.5 peak horsepower (HP) motor reference reflects the horsepower output of the motor itself and not the Blender's horsepower output in the blender jar. As with any blender, the power output in the jar is not the same as the horsepower of the motor itself.



KitchenAid ARTISAN K400 Blender 5KSB4026xHI

TECHNICAL DATA

Wattage		1200 W
Power rating		1.5 Peak HP Motor*
Voltage		220 - 240 V
Frequency		50 / 60 Hz
Motor RPM		600 - 16000
Speeds		5 variable speeds, Pulse, 3-pre-programed and cleaning cycles
Capacity pitcher	working capacity	1.4 L
Style jar		square, single wall jar
Material body		die-cast metal
Material coupler		metal
Product dimensions	H × W × D	40.1 × 19.28 × 22.91 cm
Packaging dimensions	H × W × D	43.18 × 27.94 × 30.48 cm
Master pack dimensions	H × W × D	44.45 × 29.21 × 62.23 cm
Net weight		6.62 kg
Gross weight		7.48 kg
Master pack gross weight		15.65 kg
Master pack		2 units
Cord length		91 cm (cord wrap underneath base)
Country of origin		Designed, engineered and assembled in U.S.

REFERENCES	COLOURS	EAN	EAN MASTER PACK (2 units)
5KSB4026EHI	HIBISCUS	8003437640759	8003437640766
5KSB4026BHI	HIBISCUS	8003437640773	8003437640780

STANDARD ACCESSORIES



1.4 L graded, ribbed glass jar
5KSB2048JGA
Square jar shape with enhanced inner ribs increase the turbulence and power inside the jar.
The raised inside corners force ingredients into the blending vortex and the beveled upper corners make pouring easy.
Designed and engineered to further optimize the blender's performance.
Single wall jar: marked capacity is 1.4 L.
Dishwasher-safe.



Vented solid-seal lid with removable ingredient measuring cap (up to 60 ml)
Fits securely on the jar, minimizing spills when in use.
The lid is made out of silicon and is easy to remove and to clean.
BPA-free cap for measuring and adding ingredients during blending.
Dishwasher-safe.



Asymmetric stainless steel blade
Sharpened and precisely angled to optimize power and blend performance.
Blends at 4 different angles.
3 mm thick hardened stainless steel blade.
Dishwasher-safe.



3 pre-recipe programs:
ice crush – icy drinks – smoothie
– **Ice crush setting:** blender runs at the optimal speed. It provides bursts of pulses from 600 RPM to 1000 RPM for 30 seconds, to allow the ice to settle into different positions and then go back to chopping at high speed.
– **Icy drink setting:** gradually ramps up to full power to blend hard food. The blender delivers perfect ice crushing results by starting at 6000 RPM for 10 seconds, 4000 RPM for 5 seconds, 12000 RPM for 10 seconds, 16000 RPM for 5 seconds to deliver fine, ice-crush consistency.
– **Smoothie setting:** takes the guesswork out of blending by providing the optimal time and speed needed to make delicious tasting smoothies. The blender will automatically operate at high speed of 14000 RPM for 45 seconds to tackle tough ingredients and deliver smooth, consistent results.

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