

## 2100W

AC motor - 110 km/h Ionic Care ThermoProtect setting



HPS910/03

# Designed for the fastest professional dry

The Philips Pro dryer with 2100W has been designed to provide the fastest drying results - it is 40% faster.\* The ThermoProtect temperature setting ensures that you care for your hair, while drying. \* vs. predecessor HP4997

### Less hair damage

- Best drying temperature with ThermoProtect temperature
- More care with Ceramic technology, providing infrared heat
- More Care with ion conditioning for shiny, frizz-free hair

## **Beautifully styled hair**

- Professional 2100W for great styling results
- Cold Shot to set your style
- Professional AC motor for 50% longer lifetime
- 2 thin (7mm & 9mm) styling concentrators for perfect styling
- 110km/h drying speed for fast drying

## Easy to use

- $\bullet$  Six flexible speed and temperature settings for full control
- Salon approved 2.5m cord length
- \*2- year warranty plus 2 years, upon online registeration





# Highlights

#### ThermoProtect setting



The ThermoProtect temperature provides the optimal drying temperature and gives additional protection from overheating the hair. With the same powerful airflow, you will get the best results in a caring way.

#### **Ionic Care**



Ionic conditioning enables anti-static drying. Charged negative ions eliminate static hair, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is smooth and frizz-free hair that shines beautifully.

## **Ceramic technology**



The ceramic element issues far infrared heat, which has a gentle warmth that helps dry

your hair from within and protects it from overdrying, without compromising on speed and effectiveness.

#### **Professional 2100W**



This 2100W professional hairdryer creates a powerful airflow. The resulting combination of power and speed makes drying and styling your hair quicker and easier.

## Six speed and heat settings

The speed and heat required can be easily adjusted to create the perfect style. Six different settings ensure full control for precise and tailored styling.

#### **Cold Shot**

A must-have professional function, the Cold Shot button provides an intense burst of cold air. It is used after styling to finish and set the style.

#### **Professional AC motor**



This type of motor is specially developed for the professional market and brings you several benefits. Most important, it has a longer lifespan than usual motors which lengthens the lifetime your hairdryer by 50%. On top of this, is also has an extra powerful airflow, which enables this dryer to dry 45% faster\* than other AC motor dryers. \*vs. predecessor HP4997.

#### 2 thin styling concentrators

Perfect styling results with a concentrator for every need - 7mm for precise styling and 9mm nozzle for perfect brushing and polishing of the hair.

#### 2.5m cord



The salon approved long cord length of 2.5m results in improved flexibility and ease of handling, so you can use it anywhere you want.



## **Philips Green Logo**

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

# Specifications

# **Technical specifications**• Voltage: 220-240 V

- Wattage: 2100 W • Cord length: 2.5 m

- Motor: AC
  Dual Voltage: No
  ThermoProtect setting

# Caring technologies • ThermoProtect setting

- Ionic Care
- Ceramic technology

#### **S**ervice

• 4-year world-wide warranty\*



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